BRIDGETON CRABFEST NJ

AND BEER GARDEN

at the Cohansey River August 28

10AM to 8PM

Historic Downtown Bridgeton
Cumberland County, New Jersey

Sponsorship Package

A project of the Bridgeton Area Chamber of Commerce
and Bridgeton Main Street

BRIDGETON AREA Chamber of Commerce BACC

Bridgeton Main Street – 59 E. Commerce St. – Bridgeton, NJ 08302

Historic Downtown Bridgeton, New Jersey

Sponsorship Properties and Advertising Opportunities

- Title Sponsorship - $15,000.00 (One available).
  Properties include but aren't limited to:
  - First right of refusal for 2011
  - Brand name included in festival title in print materials, advertising, media coverage
  - Press release announcing title sponsorship
  - Opportunity for Corporate representative to speak at the Festival Press Conference
  - Corporate representative at scheduled on site television and radio promotions coverage – as arranged
  - Speaking opportunity immediately prior to official opening to festival events.
  - Corporate recognition (via loudspeaker announcements) at festival sites
  - Booth space for corporate signage and a display table with promotion and giveaway opportunities at event. (Sponsor provides all signs, tables and giveaways)
  - Prominent logo placement on volunteer staff T-shirt
  - Full page program ad on back & front cover of the festival program book (sponsor supplies)
  - Title sponsor name on front of Program book cover
  - Corporate banner displayed at festival sites (sponsor supplies)
  - Twenty (20) Crab Meal Tickets

- Food Court Sponsorship - $2,500.00 (Two available)
  Properties include but aren't limited to:
  - First right of refusal for 2011
  - Press release announcing sponsorship
  - ½ page ad in the festival program (in full color) showing sponsorship (sponsor supplies)
  - Acknowledgement of Food Court sponsor on the first page of the program book
  - Corporate recognition (via loudspeaker announcements) during the festival
  - Corporate banner at the Food Court (sponsor supplies banner)
  - Booth space for corporate display table at the festival sites with giveaway and promotional opportunities (sponsor supplies table, etc.)
  - Ten (10) Crab Meal Tickets

- Program Sponsorship - $2,000.00 (Two available)
  Properties include but aren't limited to:
  - First right of refusal for 2011
  - Press release announcing sponsorship
  - ½ page ad on the back cover of the festival program (in full color) (sponsor supplies)
  - Acknowledgement of program sponsor on the cover & first page of the program book
  - Corporate recognition (via loudspeaker announcements) during the festival
  - Booth space for corporate display table at the festival sites with giveaway and promotional opportunities (sponsor supplies table, etc.)
  - Eight (8) Crab Meal Tickets

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- Entertainment Sponsorships - $1,500.00. (Four available)
  Properties include but aren't limited to:
  - First right of refusal for 2011
  - Press release announcing entertainment sponsorship
  - Corporate representative at scheduled on site television and radio promotions coverage (if scheduled)
  - Corporate recognition (via loudspeaker announcements) at festival sites
  - Prominent sponsored event stage signage at festival sites (sponsor supplies sign)
  - Booth space for corporate display table and giveaway opportunities during the festival (sponsor supplies all)
  - Corporate representative can introduce band/entertainment at festival sites if desired
  - Half page ad in festival program book (sponsor supplies)
  - Six (6) Crab Meal Tickets

- Brochure Sponsorship - $750.00. (Three available)
  Properties include but aren't limited to:
  - First right of refusal for 2011
  - Corporate name and logo on brochure as brochure sponsor
  - ¼ page ad in festival program book (in color)
  - Booth space at festival for display table, giveaway & promotional opportunities (sponsor supplies all)
  - Three (3) Crab Meal Tickets

- Donations – Properties include:
  - Name listed on donor page in the festival program book handed out at festival
  - Donor certificate of appreciation from Cohansey River Festival Committee stating donor level (suitable for framing)
  - Levels of donor participation:
    - $ 25.00 – 100.00 – Shrimp Donor
    - $ 500.00 - $699.00 – Oyster Donor
    - $ 700.00 - $999.00 – Crab Donor
    - $1,000.00 – Sturgeon Donor
    - $_____ Other donation

NOTE: Sponsors provide all banners, giveaways, logos and sponsor camera-ready advertisements copy. For sponsorship information contact the office of Bridgeton Main Street – 59 E. Commerce St. , Bridgeton, NJ 08302 – 856-453-8130 or 973-864-4001 email: carolahartley@aol.com website: www.get-bridgeton.com or the Bridgeton Area Chamber of Commerce -76 Magnolia Ave. - PO Box 1063 - Bridgeton, NJ 08302 - 856-455-1312 - FAX - 856-453-9795- email: bacc@baccnj.com - website: www.baccnj.com

Payments for sponsorships and donations should be made within 30 days of commitment. Make payments to: BMS – Bridgeton CrabFest and mail to: Bridgeton Main Street – 59 East Commerce Street, Bridgeton, NJ 08302

Note: Bridgeton Main Street is a 501c-3 non profit organization – EIN: 52-17652278 - DLN: 317276065

A project of Bridgeton Main Street and the Bridgeton Area Chamber of Commerce

For information on the Cohansey RiverFest contact Cumberland County Cultural and Heritage Commission, Matthew E. Pisarski, 790 E. Commerce St, Bridgeton, NJ 08302 - 856-453-2175 - Fax: 856-453-9138 e-mail: mattpi@co.cumberland.nj.us.

Bridgeton Main Street – 59 E. Commerce St. – Bridgeton, NJ 08302

CrabFest NJ
BRIDGETON
& Beer Garden
at the Cohansey River August 28
part of the Cumberland County Cohansey Riverfest Event

Historic Downtown Bridgeton, New Jersey

Sponsorship/Donation Commitment Sheet

Name of business: _____

Sponsorship level: _____

Donor level and amount of donation: _____

Corporate representative: _____

Business address: _____

_____

_____

Phone number: _____

Email: _____

Print name and title: _____

Signature: _____ Date: _____

☐ **I am interested, but please call me to discuss sponsorships/donations in more detail**

*Payment is due within 30 days of signature. Make checks out to BMS – Bridgeton CrabFest. Mail to: Bridgeton Main Street – 59 E. Commerce St. – 2nd Fl. – Bridgeton, NJ 08302 – 856-453-8130 (Phone) or 973-864-4001(Cell)
E-mail: bridgetonmainstreet@verizon.net or carolahartley@aol.com
Website: www.get-bridgeton.com

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